



## Manitoba Floods 2011

**Your help is urgently needed**

**May 2011**

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After a harsh winter in Manitoba, the warm spring weather has caused snow to melt and rivers to rise. Nearly 2,000 people have been forced from their homes, while many others are feeling the effects in their communities.

The situation in Manitoba continues to unfold, but it is clear the needs will be great. When the water recedes, some families will return to damaged houses, lost possessions and destroyed livelihoods.

**Your help can't wait**

Families affected by floods have a long road to recovery. The Canadian Red Cross supports specific needs and vulnerabilities that require support **now** and aid for families who need additional help beyond provincial disaster assistance.



**An aerial view of the town of Morris, surrounded by flood water.  
Photo: Government of Manitoba**

The water in some communities is expected to remain high into June, leaving some evacuated families without an income for weeks. For others, livelihoods may be destroyed altogether. These families require immediate help.

When the waters recede, houses may be filled with mud and debris and families will require clean-up materials so they can safely return home. Parents with young children will need to quickly replace destroyed possessions such as cribs and highchairs, and individuals with health needs may need to replace essential items such as hearing aids, glasses and medication.

In the weeks and months ahead, as Manitoba families begin to rebuild their lives, livelihoods and communities, the Canadian Red Cross will be there.

The Canadian Red Cross is committed to ensuring that every family can recover from this disaster – and your financial support can help achieve this.

## Please give generously

The Canadian Red Cross is committed to supporting the most vulnerable during times of disaster. Your financial gift will make a difference for families in Manitoba in the difficult months and weeks ahead.

Canadian Red Cross collaborates with government to ensure all needs are met. A family of four could receive up to \$7500 of assistance from the Canadian Red Cross. Assistance is provided to meet needs not loss. With so many families in need, and many more expected in the weeks ahead, your help can't wait.



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## How You Can Help

### Make your donation

- Online at [www.redcross.ca](http://www.redcross.ca)
- Toll-free at 1-800-418-1111
- In-person at any Canadian Red Cross office  
Please earmark all donations "Manitoba flood response"

### Want to help in other ways? Contact your local Red Cross office to learn about:

- Organizing an event to raise funds in your community.
- Setting up an employee giving campaign at your workplace.

For more information on how Red Cross manages funds in a disaster, please visit our website at [www.redcross.ca](http://www.redcross.ca)

### For questions, more information or to make a donation, please contact:

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